

THE FAIRWAY

News, trends and products to help you succeed.

A Reinvented Classic

The new Ozone bag—shown in apple and also available in fire/garnet, silver/black, sand/navy, and mocha—from **Ogio** provides convenience and agility to golfers who love to walk the course. Weighing 4.2 pounds, the bag includes a Woode Lite top, a walking-accessible water bottle holster, the Crossbow Lite shoulder strap system and seven pockets. The company also offers an extensive line of branded golf accessories and coordinated tournament gear. www.ogio.com. 800.922.1944.



Get a Grip

Tiger Shark Golf, originators of the oversize grip, teamed with Winn Inc. to develop a grip 30 percent larger—the Super Jumbo. Made with Winn's V17 Ultimate Performance Material, that is more durable, firmer, aids in sweat absorption and has a seamless appearance. The company says it is 65 percent more shock-absorbent, 40 percent more slip-resistant and 20 percent lighter than conventional rubber grips. www.tigersharkgolf.com. 586.758.7807.



Eco-Friendly Fabrics

Lela Designs offers functional yet fashionable apparel made from innovative environmentally friendly fabrics versatile enough for wear on and off the golf course. Shorts, mock necks, pullovers, capris and more are available. A portion of each sale goes to the Campaign for Female Education (CAMFED). www.leladesigns.ca. 866.449.5352.

Q&A

GolfSmarts is a new game from **Smarts-Co**. The entertaining question and answer game is for anyone who loves golf. Inside the box are a score pad for the competitive set, Tips Guide, and 72 cards exploring golf history, iconic players, rules and etiquette, plus much more. Games on other topics, such as wine and travel, are also available, and

