



PRESS RELEASE

FOR IMMEDIATE RELEASE

Unleashing the Tiger in the Woods

Lela Designs is pleased to announce that the company will be attending the 2007 PGA Show at the Orange County Convention Centre in Orlando, Florida. Lela Designs will be presenting their extensive clothing collection at Booth #8891 during the entire length of the convention which runs from January 25th to January 27th, 2007.

Lela Designs has taken the golf world by storm during the past year with the launch of a fashion-forward line that one Vancouver media personality cleverly coined "***lounge meets links***" women's clothing. In addition to creating a line with a heavy emphasis on fashion and functionality, Lela uses eco-friendly and organic fabrics as a foundation for their garments.

An eco-friendly and sustainable approach to business is not uncommon within many industries, but is cutting-edge in the world of women's golf wear. This, in combination with the company's commitment to social responsibility (through a relationship with a prominent UK based charity that provides positive opportunities to women in rural Africa), makes Lela ***the*** choice for women golfers who want to make progressive choices about the clothes that they wear.

Lela Designs is a line produced by women golfers for women golfers. The design team at Lela understands that just because women are on a golf course does not mean they should sacrifice fashion and functionality. Lela is proud to present this multi-element, fashion-focused line at the world's premier golf convention!

See you in Orlando, where Lela Designs intends to "unleash the tiger in the woods" with a carefully blended mix of fashion, style and function!

For additional information, please contact:

Tina Hofer – Managing
Director
Lela Designs
Phone: 604-267-9746
Toll Free : 866-449-LELA
Email: tina@leladesigns.ca

Perry Sharma – Director of Sales & Marketing
Lela Designs
Phone : 604-267-9746
Toll Free : 866-449-LELA
Email : perry@leladesigns.ca