



Lela Designs is committed to creating fashionable, eco-conscious women's golfwear. The garments are made with environmentally friendly materials. It's amazing how Lela uses organic cotton, bamboo and recycled PET (clear soda bottles) to create luxurious fabrics that are so pleasing to the skin. Not only are they good for the planet, we can testify first-hand that they feel great on the skin. The garments are made in Canada and the fabrics are milled exclusively for Lela.

"The use of natural fabrics is just taking off in the golf industry, but eco-friendly fabrics are definitely here to stay," says Tina Hofer, managing director of Lela.

Eighty-five percent of their 2010 Spring designs incorporates organic cotton fabric. Many of these feminine, sophisticated and sporty designs are very flattering to athletic figures. (Some of the top players in the LPGA wear Lela Designs outfits on the course.) We also love the fact that Lela donates a portion of each sale to Camfed (the Campaign for Female Education), dedicated to fighting poverty and HIV/AIDS in Africa by educating girls.

There is a definite nautical feel to Lela's Spring line this year. Navy, red, modern light plaids and flattering lines are found throughout the designs. The fine detailing on Lela clothes makes them even more special. We like the wide waistbands, zipper pulls that look like jewelry, small touches of bling, faint shimmer in their plaids, and overall extraordinary tailoring. They go the extra mile and it shows.

Kudos to Lela Designs for creating a sexy yet functional collection of green clothing. We do wish that the

prices (tops \$70-120, bottoms and dresses \$110-250) were a bit more affordable, but then again, it's better from both a style and environmental perspective to have a few beautiful pieces of clothing rather than an overstuffed closet of pesticide-en-

drenched cottons. Lela's stylish polo shirts and golf dresses are a far cry from the old boxy golf designs. These golf clothes are feminine and transfer easily to off-course fashions. From the course to dinner. That's the fashion trend today for the female golfer.

